



2022 IACA ANNUAL REPORT

Published: March 24, 2023

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A Word From the President

Hello IACA Members!

2022 was a busy year for the IACA! The Executive Board and all our committees accomplished a great deal of progress toward reaching the goals of our strategic plan. In fact, we only have one action item left on our list. The Executive Board will be completing a less formal strategic plan again when we meet in April of this year.

As a reminder, 2021's priority was to survey the membership to ascertain the top priorities for our association and to establish a baseline for the professional strategic planning process which we held in June 2021. The strategic planning process was held virtually over 2 days and approximately 20 committee members volunteered their time to create the following 3 strategic directions for IACA:

- 1. Expanding the Influence of Crime Analysts*
- 2. Maximizing the Website Technology for Member Services*
- 3. Initiating a Sustainable Model*

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A Word From the President (continued)

An exciting development from the strategic plan was the research and selection process for choosing a new website development company that specializes in working with professional associations. 2022 brought us the new website which streamlined many behind-the-scenes processes and brought back the forums.

Our highlights from 2022 include:

- Our IACA membership surged to over 5,000 members from over 70 countries!*
- Our conference attendance returned to pre-COVID numbers with over 600 people from all over the globe coming to Chicago to network and learn together.*
- As usual, our Conference and Training Committees worked together to bring several of the top-related presentations to the members at no charge.*

I feel privileged to work alongside the other board officers as they all care and give so much to this association. Please take the time to read this annual report to see what your fellow members have been working on to benefit you, the dedicated members of IACA.

Warm Regards, *Mary K. Bertuccelli*

IACA Executive Board

- President – Mary Bertucelli



- VP of Administration – Annie Mitchell



- VP of Membership – Rachel Carson



- Secretary – Kristen Lottman



- Treasurer – Rhonda Maher



Financial Update – End of December 2022

	BALANCE		CREDITS	DEBITS
ANNUAL CONFERENCE	3,453.92			1,197.36
INTERNATIONAL	31,417.08			
TRAINING	83,793.58		405.00	
TRANSFER	1,409.62		395.00	
MERCHANDISE	14,226.01		647.90	5,704.72
SAVINGS	130,587.54		4.44	
OPERATING	28,360.25		24,260.70	22,945.33
PAYPAL				

TOTAL COMBINED MONTHLY CREDITS: \$ 25,318.04

TOTAL COMBINED MONTHLY DEBITS: \$ 22,945.33

TOTAL COMBINED ACCOUNT MONETARY ASSETS: \$ 293,248.00

Prepared by: Rhonda Maher-IACA Treasurer

Membership Committee

Committee Members

- Rachel Carson, *Chair*
- Christopher Bruce
- Jennifer Sun

Activity Highlights

- Membership Processing
 - Activated 1,779 new members in 2022, including 889 individual members and 770 dual members
 - Enabled 3,678 renewals in 2022
 - New membership management platform. Now able to provide enhanced service with new features such as discount codes
 - Recruited three new committee members for 2023 – Amanda Bruner, Ashly Settles and Tom Mueller
- Membership
 - 5,395 active members at year end
 - 18% increase in membership in 2022
 - 77% United States, 9% Canada, 8% Latin America and Caribbean, 4% Europe

Membership Committee (Continued)

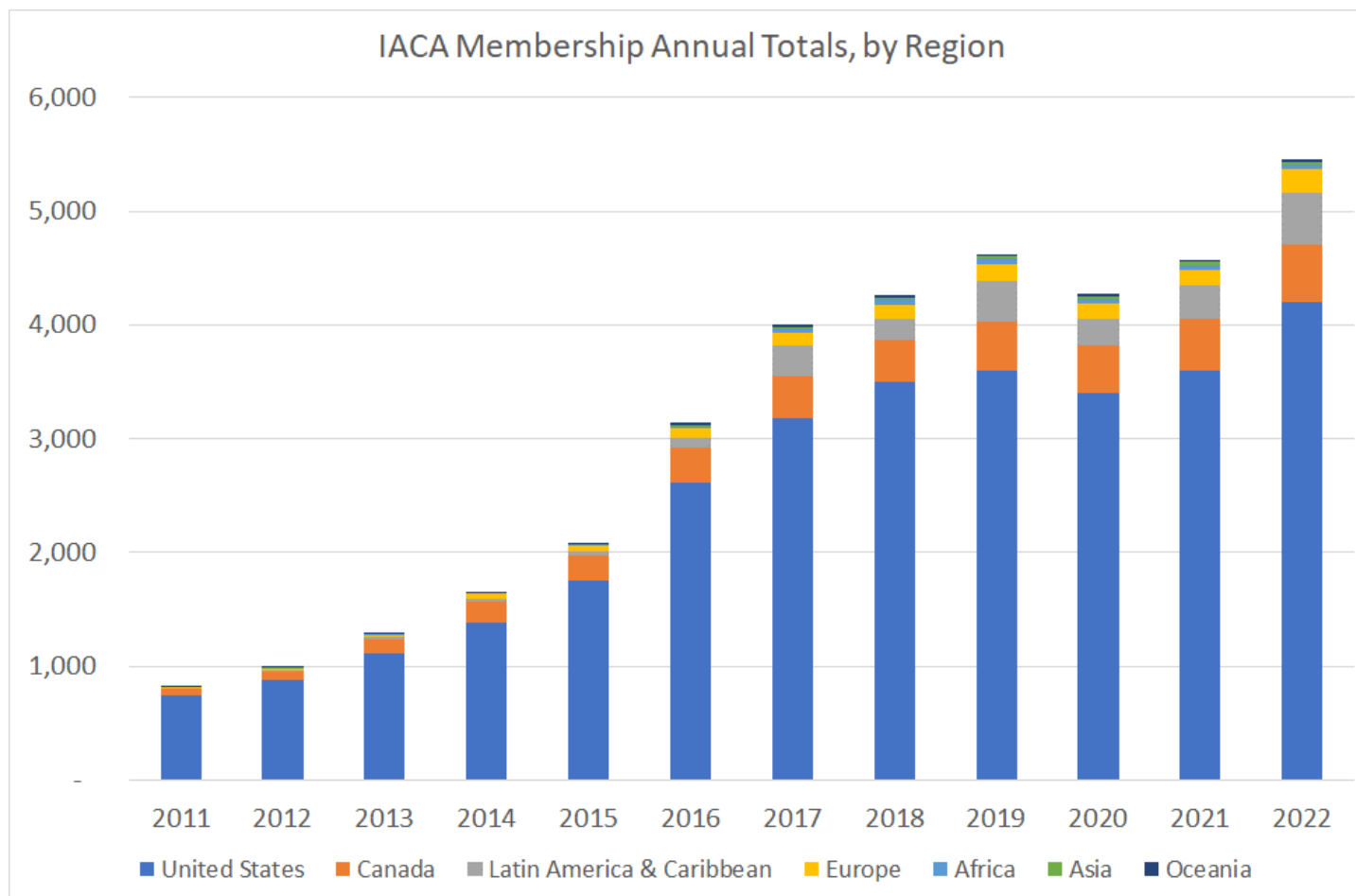
Translation Sub-committee

- Anne-Laure del Cerro, *Chair*
- Agnes Aponte-Munoz
- Alex Gulde
- Andreas Olligschlaeger
- Cilia Maria Ruiz-Paz
- Cristian Amaya
- Maksym Fomin
- Marcelo Caceres
- Rafael Wohleberg Rossi
- Wellington Silva

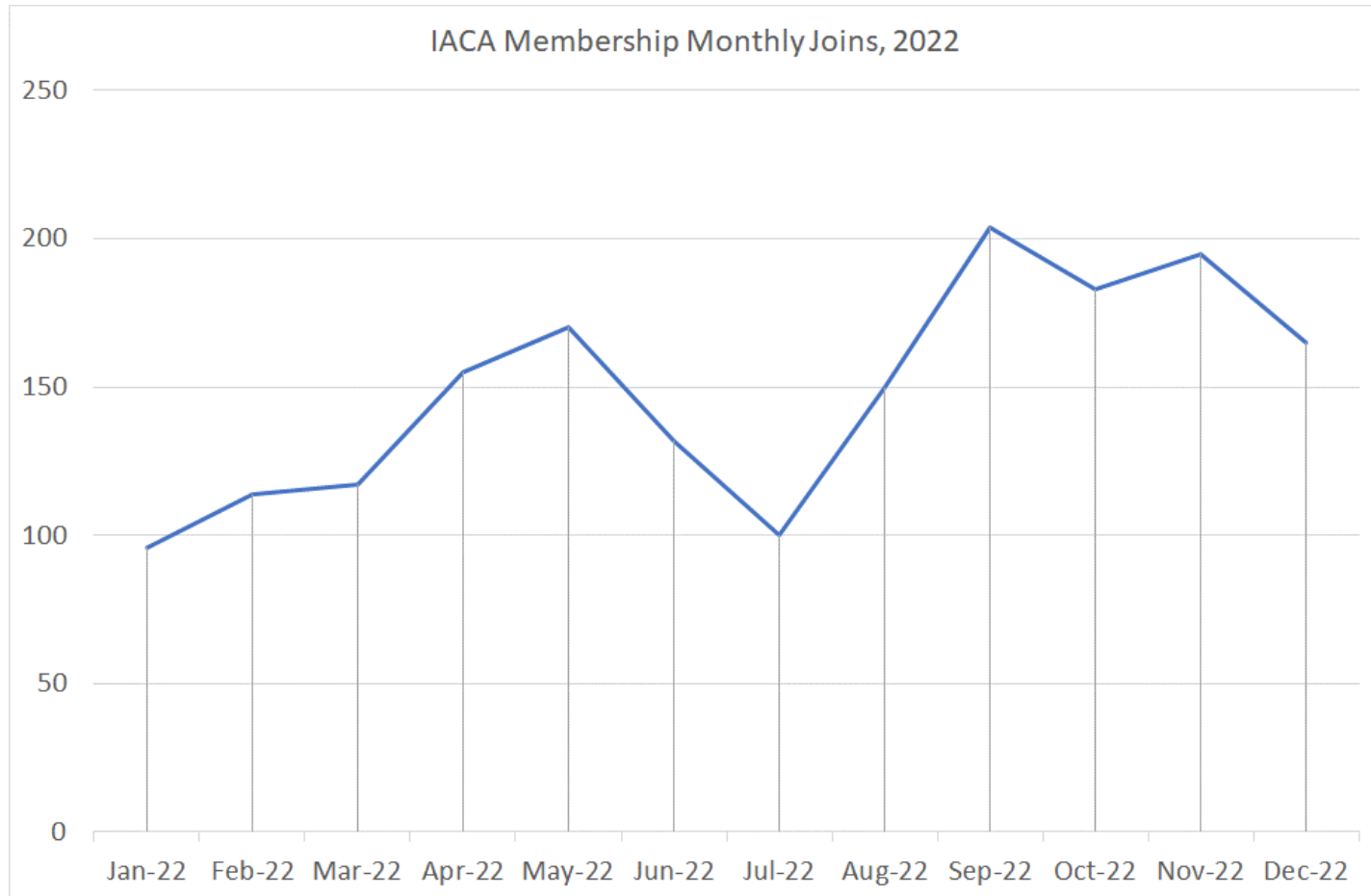
Activity Highlights

- 62 translations (across 20 documents in up to 4 languages)
- Turn around time of less than 2 weeks, including Newsletter articles
- In person translation provided by Cilia Maria and Brenda during the annual conference in Chicago
- Ukrainian language support provided to Certification Committee

IACA Growth in Total Membership



IACA Membership Monthly Joins



IACA TOTAL Membership - Top Countries

Country	Number of members, 2022
United States	4,200
Canada	498
Mexico	139
Ecuador	95
Ukraine	61
Chile	58
Colombia	44
Trinidad and Tobago	44
United Kingdom	31
Dominican Republic	25
Australia	20
Italy	18
South Africa	16
Brazil	14
Netherlands	14
Nigeria	14
Switzerland	14
Germany	13
Guatemala	11

IACA NEW Membership - Top Countries

Country	Number of new members, 2022
United States	1,282
Canada	111
Ecuador	93
Mexico	67
Ukraine	59
Chile	18
Dominican Republic	18
Trinidad and Tobago	15
United Kingdom	14
Colombia	11

IACA Dual Members by Regional Associations

Association	Number of members, 2022
Florida Crime & Intelligence Analysts Association	289
Texas Law Enforcement Analysts Network	213
Virginia Crime Analyst Network	195
S. California Crime & Intelligence Analysts Assoc	193
Massachusetts Association of Crime Analysts	140
Arizona Association of Crime Analysts	137
Minnesota Assoc of Criminal Intelligence Analysts	136
Mid-America Regional Crime Analysis Network	130
Bay Area Crime & Intelligence Analysts Association	104
Carolinas Crime Analysis Association	99
Grupo de Analistas Criminales de Ecuador	93
Northwest Regional Crime Analysts Network	90
Inland Empire Crime & Intelligence Analysts Assoc	78
San Diego Crime & Intelligence Analysts Assoc	68
N. Valley Crime & Intelligence Analysts Assoc	64
Colorado Crime Analysis Association	59
Ukrainian Analysis Group	52
Grupo de Analistas del Crimen de Mexico	49
Wisconsin Law Enforcement Analysts Network	46
Central Valley Crime & Intelligence Analysts Assoc	41
Colegio Mexicano de Analisis	41
Criminal Analysts of Colombia	33
New York Association of Law Enforcement Analysts	27
Grupo Analistas Criminales de Republica Dominicana	24

IACA Chapter Association Members

Region	Number of members, 2022
Chile Analysts Network	41

IACA Agency Members

Agency	Number of members, 2022
Calgary Police Service	75
National Center for Missing & Exploited Children	59
Toronto Police Service	39
Edmonton Police Service	38
International Forensics & Business Institute	31
Maryland State Police MCAC	29
Royal Canadian Mounted Police	25
Louisville Metro Police Department	24
York Regional Police	24
Ottawa Police Service	20
Peel Regional Police	16
Charlotte-Mecklenburg Police Department	15
Portland Police Bureau	14
Pinellas County Sheriffs Office	13
Hillsborough County Sheriff's Office	12
Int'l Justice Mission (IJM) Global Fusion Center	10
Las Vegas Metropolitan Police Department	9
Cobb County Police Department	7
Oklahoma City Police Department	7
City of Raleigh Police Department	6
Knoxville Police Department	5

Awards & Recognition Committee

Committee Members

- Danelle DiGiosio, Chair
- Bryana McGrail
- Mick Sachdeva

Activity Highlights

- Received nominations for all major awards categories
- Created “Exemplary Service in Crime Analysis” Award
- Had eleven (11) judges for Analytical Product Contest; six (6) carried over from 2021, five (5) “new” in 2022
- Received/reviewed nine (9) Limited Scholarship applications

Awards & Recognition Committee

- Exemplary Service in Crime Analysis Award
 - Created to acknowledge a person or group for outstanding contributions to the IACA and/or the Crime Analysis profession that didn't quite fit into the existing categories of awards that the Awards & Recognition Committee and/or the IACA Board gives.
 - In 2022, that award was given to the Florida Crime and Intelligence Analyst Association and the 2022 Board members to acknowledge their incredible work in gaining recognition for our profession with the creation of the National Crime and Intelligence Analysts Appreciation Day.
- Continue to refine awards categories, submission criteria and communication of announcements pertaining to scholarships, awards and contests.

Bylaws Committee

Committee Members

- Sean Rambaran, Chair
- Levi Giraud
- Alexander Gulde

Activity Highlights

- Provided guidance to the Executive Board regarding current bylaws
- Received and discussed ideas for possible bylaws proposals
- Advised Executive Board on two proposed amendments:
 - Change Training Committee from Special to Standing Committee
 - Add eligibility regulations to Treasurer position
- Voting on these proposals will occur during the 2nd quarter of 2023

Certification Committee

CLEA Analysts: 90
LEAF Analysts: 14

Committee Members

- Kimm Barnes, Chair
Douglas County (OR) SO
- Alex Schneider, Burleson (TX) PD
- Angela Backer-Hines, Eagan (MN) PD
- Carola Jersonsky,
Ministry of Justice and Security, Argentina
- Tamika Prince, Pearland (TX) PD
- Shelly Holt, Las Vegas (NV) PD
- Ryan Heitsmith, Hillsboro (OR) PD
- Chris Herrmann, John Jay College (NY)
- Michele Covington, University of SC
- Kaileigh Wright, Queen Creek (AZ) PD

2022 Statistics

- CLEA Applications
 - Total Applications: 37
 - Approved Applications: 33
- Exams
 - CLEA: 9 PASSED out of 29 (31%)
 - LEAF: 11 PASSED out of 20 (55%)
- CLEA Re-Certifications
 - 17 Approved CLEA Re-Certifications
 - Includes 3 Lifetime Achievements
 - 6 CLEA Expirations



Certification Committee (continued)

2022 Activity Highlights

- Certification Calculator
 - IACA's switch to a new website in August 2022, implemented the new Certification Calculator. Submissions have declined a bit since the change – need to work on instructions for using this new tool.
- Annual Question Review
 - The Exam Oversight Committee conducted an annual review of exam questions. The goal is to continually monitor questions and how they perform in the exams. Corrections to questions included rewording or removal, based upon the recommendation of the committee.
 - Review conducted of the Spanish CLEA exam, with assistance from IACA member and volunteer, Hector Amaya Cristancho.
- 2023 Goals
 - Carryover from 2022: Practice Exams are still needed for both CLEA & LEAF.
 - Updated webinar for the Certification Program, including instructions for using the new Certification Calculator.

Conference Committee

Committee Members

- Albert Mesa, Chair
- Lisa-Marie Morissette (Logistics)
- Brittany Willis (Exhibitors)
- Della Rankin (Exhibitors)
- Danielle Martell (Speakers)
- Julie Romano (Speakers)
- Morgan Keele (Registration)
- Olivia Curran (Registration)
- Edgar Gallegos (AV/Translation)
- Deb Piehl (General Session)
- Linda Muir (Hotel & Food)

Activity Highlights

- Conference attendees
 - 614 attendees, speakers, & exhibitors
 - 407 regular attendees
 - 44 states represented
 - 9 countries represented
 - 315 first-time attendees
- Palmer House Hilton, Chicago
- August 22-26, 2022

Elections Committee

Committee Members

- Mindy Duong, Chair
- Amy Metcalf
- Ali Leduc

Activity Highlights

- Positions up for election were:
 - VP of Membership
 - Secretary
- Events coordinated and planned around the IACA Bylaws
- Primary source of info is the website
- Incumbents both ran unopposed
- 2023-2025 term filled
 - Rachel Carson – VP of Membership
 - Kristen Lottman - Secretary

Elections Committee

2023 Election for the 2024-2026 Term: VP of Administration

Ethics Committee

Committee Members

- Rhea-Lyn Gerstenkorn, Chair
- DeAnna Acker
- Katrina Crawford
- Veena Deosaran
- David Gervais
- Chisen Goto
- Autumn Kaiser
- Debbieann Sealey
- Krista Whitehead

Activity Highlights

- 1 complaint received in 2021, sustained in 2022
- 1 complaint received and unsustained in 2022
- Ethics had a GOOD year!

Logistics/Store Committee

Committee Members

- Seth Potts, *Chair*
- Amy Glessner
- Lindsey Calvillo

Activity Highlights

- Upgraded exhibitor booth signs
- Worked with Freeman, USPS, FedEx, and UPS for both exhibiting and the store
- Shipped items to the IACP conference, IACA conference, and other smaller exhibitor events
- Resumed shipping items for the Regional Association Perks Program
- Restocked the store in preparation for the conference and new website
- 2022 Store
 - Conference Gross Sales - \$6,335.00
 - Most popular item– Stickers
 - Top item for gross sales – Hoodie Jacket

Marketing Committee

Committee Members

- Mike Winslow, Chair
- Jennifer Satterwhite – Social Media
- Jessica Elsmore – Social Media

Forum Moderation

- Monica Deters – Forum Admin
- Lorinda Navarro
- Erica Bennett
- Elise Pierce
- Katrina Hickman

Activity Highlights

- Assisted with all marketing for training conference
- Gained over 13,000 followers across social media platforms in 2022
- Maintained or grew engagement rates across all social media platforms in 2022
- Assisted with new forum and community features for new website



Marketing Committee

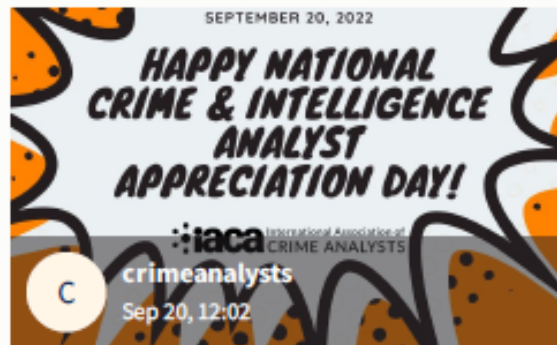
Post with most reactions



Please help us in congratulating #crimeanalyst Mike Winslow for being awarded Scottsdale (Arizona) Police Department's 2022

239 reactions

Post with most likes



Happy National Crime and Intelligence Analyst Appreciation Day! We see you analysts, and we appreciate the blood, sweat, tears, and caffeine

91 likes

Post with most impressions



The IACA is so excited to announce we have a new publication debuting today! We hope you enjoy the "Insightful" articles #crimeanalysis

5991 impressions

Mentoring Committee

Committee Members

- Michael Jackson
- Ashley Hood
- Brittany Willis
- Nicholas Butler

Activity Highlights

- We are currently in the middle of trying to completely transition to operating through the IACA website
- We are hoping by March we will be fully functional

Mentoring Committee (continued)

- For the upcoming year we will continue to fine-tune some of the weak areas in the program.
- We were able to add a 4th member to the committee which will help with the application and program accountability for our participating mentors and mentees.
- We are hoping to be able to add a webinar targeted for new analysts. This webinar will help to answer questions like “where do I begin”, “how do I assert myself”, “what are the best methods to disseminate information”, and others.
- Note from Chair: “I’m extremely proud of everyone on the committee. They have all put their best efforts forward while navigating this rebuilding process. This time next year I expect we will be running more smoothly.”

Publications Committee

Committee Members

- John Ng, Chair (Saskatoon Police Service)
- Sandra Bibby (RCMP – Red Deer Detachment)
- Fraser Cantelon (London Police Service)
- Joanna Kerr (Anaheim Police Department)
- Mindy Duong (State of Colorado)
- Hannah Steinman (Temple University)
- Chris Longino (NICB)
- Kathleen Allen (Penn State University)

Activity Highlights

- Completed 2 Newsletters
 - Translated into multiple languages
 - Pushed out on social media and forums
 - Videos created where applicable
- Completed Census Development Survey
 - To be pushed out to membership at a later date
- Review & update publications on website/Publications page
- Focus for 2023 will be on updates and edits to the Exploring Crime Analysis publication

Regionals & Chapters Committee (RACC)

Regional Committee Members

- Erin Wickersham (AACAA), Co-Chair
- Glen Mills (MACA), Co-Chair
 - Amy Varela (CCIAA)
 - Amy Warkentin (MARCAN)
 - Alex Schneider (TXLEAN)
 - Trina Cook (NORCAN)
 - Kayla Anderson (TALEA)
 - Amanda Bruner (CCAA)
 - Sarah Totten (VCAN)
- Scott Bennet (Canada)
- Monica Deters (Canada)
- Kim Audette (Canada)
- Mick Sachdeva (Canada)
- Giovanni Pisapia (Europe), Sub-Committee Chair

Chapters Committee Members

- Yarisa Walsh, Chair
- LATAM
 - Hector Amaya Cristancho – Subcommittee chair)
 - Patricio Tudela
 - Erin Nelson
 - Emely Castaneda
 - Clara Porras
 - Jesus Camacho

Regionals & Chapters Committee (RACC)

– U.S. Volunteers

- Assisted existing associations and those considering forming new associations/chapters
 - 4 inquiries/assists to start ups: IN, OH, KY, and PA/DE/MD/NJ
 - 3 assists to existing regionals: CA elections, TXLEAN Social Media, MARCAN member's crime analysis survey
- Regional association map and “Regional vs. Chapter” resources on IACA Website
- Facilitated distribution of IACA/RA announcements in absence of IACA Forums
- Return of “Perks Program” to support conferences & symposiums
- IACA representation at 4 regional conferences
 - Arizona, Carolinas, California, Florida
- 1 training: “*How to Start a Regional/Chapter*” webinar with Recruitment

Regionals & Chapters Committee (RACC)

– INTL. Volunteers

- Developing the framework for International Chapters
 - Starting with the Chile Analysts Network
- International sub-committees
- Created new regional Groups in Ukraine, Ecuador, Guatemala and Mexico
- Re-formed the European sub-committee

Technology Committee

Committee Members

- Manny San Pedro, Director
- Jennifer Loper, Webmaster
- Christopher Brigger, GIS Hub

Activity Highlights

- Launched MemberClicks Website – August
 - Outward Facing Website
 - Membership Database
 - [CommUnity Platform \(Forums\)](#)
- Committee Restructuring
 - Forum Moderators moved to Marketing
 - Consolidated GIS Hub to 1 Administrator
- Launched IACA YouTube Channel
 - <https://www.youtube.com/@IACAchannel>
 - Currently 242 Subscribers
 - Goal to achieve 1,000 Subscribers in 2023
- Piloting IACA Video Production
 - Producing IACA related video content
 - Annual Conference Overview videos

Technology Committee (continued)

The Technology Committee manages the IACA's technology products and service providers, including the website, payment gateways, communication platforms, and acts as a liaison to all IACA committees for their technology needs.

Mission

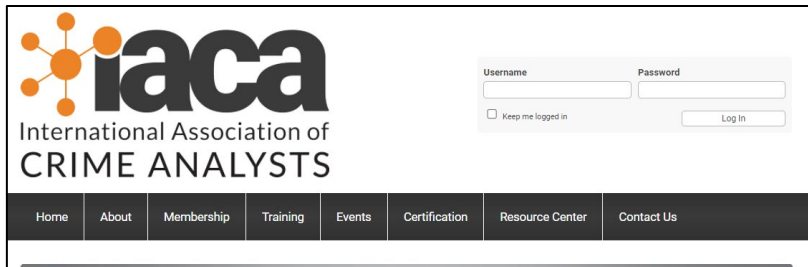
To provide a robust platform for the exchange of information and ideas via a comprehensive website while anticipating the needs and researching technology solutions for the future of the Association.

Goals

- Standardization of forms utilized by each IACA committee.
- Train committees on website use and administration.
- Launch the IACA's new website and develop instructional videos.
- Partner with the Publications committee to maintain content.
- Develop and maintain the GIS Hub.
- Ensure the General Data Protection Regulation (GDPR) compliance.

Technology Committee (continued)

IACA.net

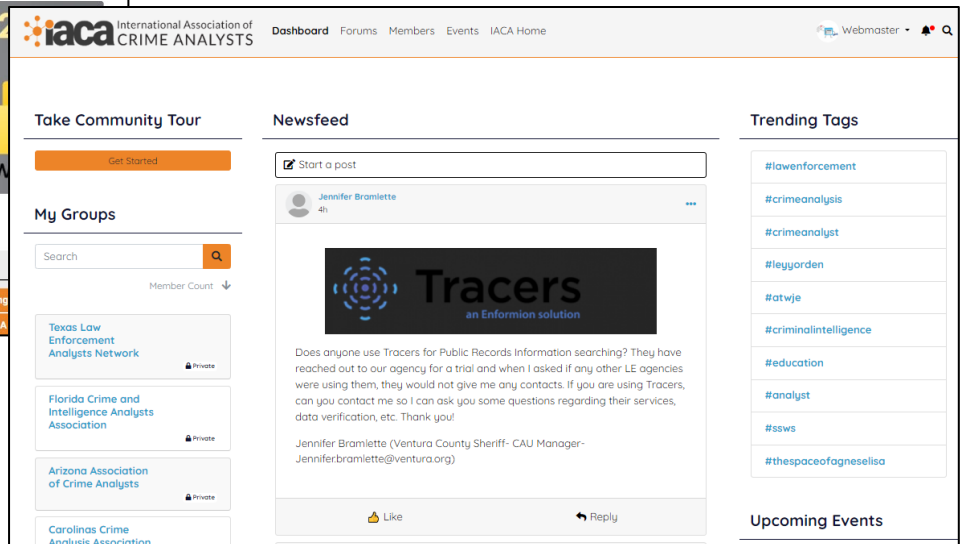


The image shows the login page for IACA.net. On the left is the IACA logo with the text "International Association of CRIME ANALYSTS". To the right is a login form with fields for "Username" and "Password", a "Keep me logged in" checkbox, and a "Log In" button. Below the form is a navigation menu with links: Home, About, Membership, Training, Events, Certification, Resource Center, and Contact Us.

CommUnity



The image is a banner for a webinar series. It features the IACA logo and the text "NEW WEBINAR SERIES FOR 2021". The main title is "POWER QUERY & POWER BI" in large, bold letters. Below the title, it says "\$10 EACH FOR IACA MEMBERS" and "REGISTER NOW" in a yellow button. Further down, it specifies "3RD WEDNESDAY OF EVERY MONTH @ 1200 EASTERN" and "ALL SESSIONS RECORDED". There is an image of a computer monitor displaying a bar chart and a pie chart. The bottom left corner has the text "About the IACA" and a brief description of the organization.



The image shows the CommUnity dashboard for IACA. At the top is the IACA logo and navigation links: Dashboard, Forums, Members, Events, IACA Home. There is also a user profile "Webmaster" and a search icon. The main content area is divided into three columns. The left column has "Take Community Tour" with a "Get Started" button, and "My Groups" with a search bar and a list of groups: Texas Law Enforcement Analysts Network, Florida Crime and Intelligence Analysts Association, Arizona Association of Crime Analysts, and Carolinas Crime Analysis Association. The middle column is the "Newsfeed" with a "Start a post" button and a post by Jennifer Bramlette about Tracers, an Enformion solution. The right column is "Trending Tags" with a list of hashtags: #lawenforcement, #crimeanalysis, #crimeanalyst, #leyjorden, #atwje, #criminalintelligence, #education, #analyst, #ssws, and #thespaceofagneselisa. At the bottom right is "Upcoming Events".

Technology Committee (continued)

<https://www.youtube.com/@IACAchannel>

The screenshot displays the YouTube channel page for the International Association of Crime Analysts (IACA). The channel name is "IACA Channel" with the handle "@IACAchannel" and 242 subscribers. The navigation menu includes HOME, VIDEOS, PLAYLISTS, CHANNELS, and ABOUT. The video grid features the following thumbnails and titles:

- 2023 International Association of Crime Analysts**: 54 views • 12 days ago
- National Crime and Intelligence Analyst Appreciation Day - NCIAD September 2022**: 1.1K views • 4 months ago
- 2022 IACA Conference Wrap-Up Video**: 252 views • 4 months ago
- 2022 IACA Conference Opening Ceremony - CPD Color Guard and National Anthem**: 58 views • 4 months ago
- About the IACA Bryan Hill Scholarship Award**: 1:32
- 2020 IACA Awards Presentation**: 13:07
- IACA German Webinar Series Introduction**: 2:13
- 2021 International Association of Crime Analysts Training Conference**: 1:10



Training Committee

Committee Members

- Kyle Stoker, Chair
- Angela Backer-Hines, In Person/Online classes
- Sabrina Potts, Webinars
- Lakhpinder Takhar, Contracts
- Anna Hill, Transcription

Committee Members Cont'd

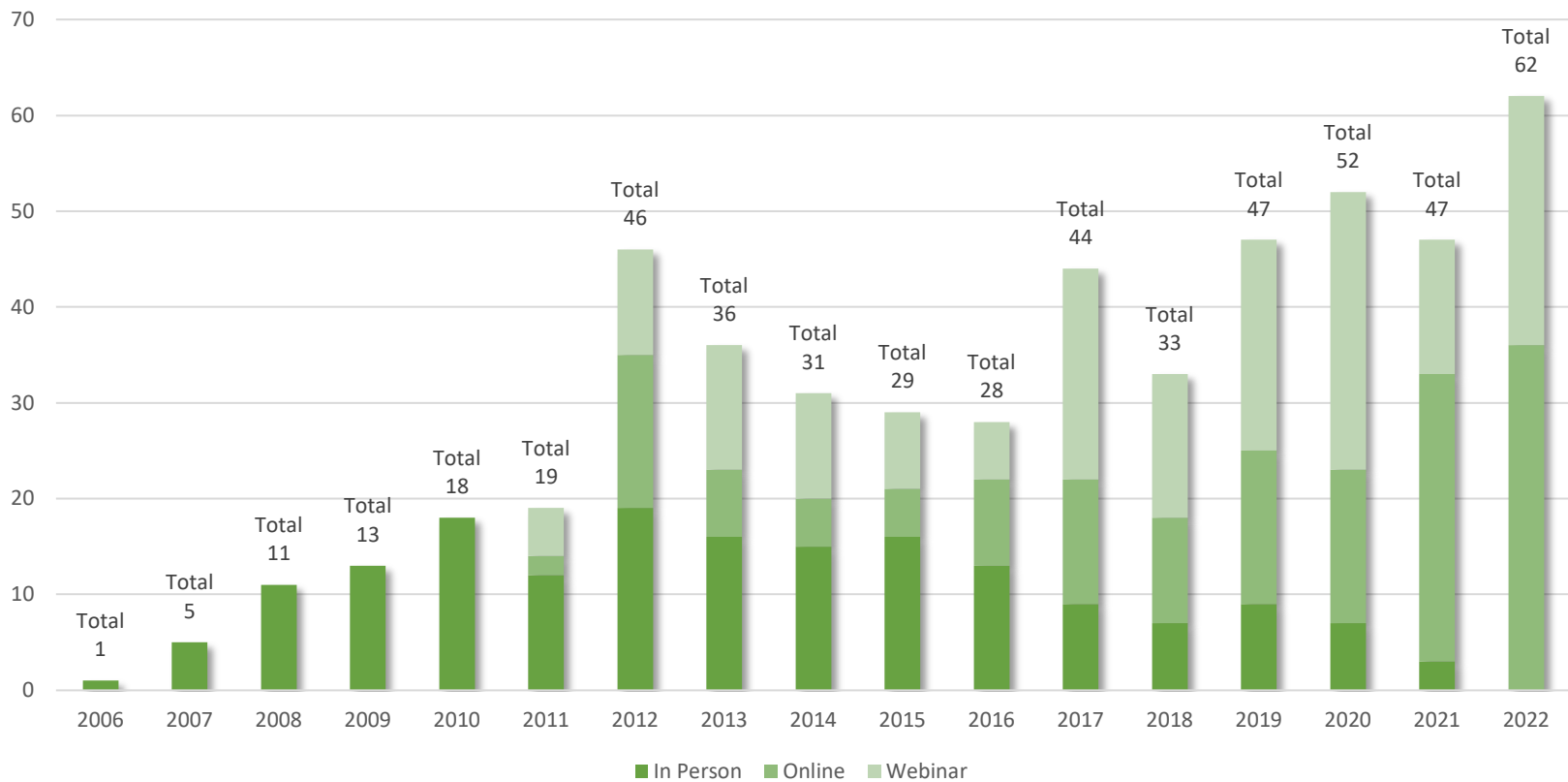
- Annie Thompson, Curriculum Sub-chair
- Eugene Matthews, Curriculum
- Charles, Curriculum
- Jennifer Coner, Instructors Sub-chair
- Michelle Iezzi, Instructors
- Mark Rubin, Instructors
- Daisy Lui, Instructors

Training Committee

- We delivered 62 total training sessions in English and Spanish to 5,706 students from 72 different countries.
- 25 analysts from Dominican Republic trained in Spanish Fundamentals course.
- The webinar series for 2022 was a review of the Certification skill sets for LEAF and CLEA with 12 separate sessions covering all 19 chapters. All 12 (over 15 hours long!) are available in the webinar library for members.
- The webinar library now has over 125 videos available on demand and is now grouped by series and we are adding class materials wherever possible.
- We've started awarding Continuing Education credits to all IACA members for training in lieu of certificates (still provided on demand). Awarded for future classes and we are back-filling historical data slowly but surely. More information is available in the Training FAQs on the website.

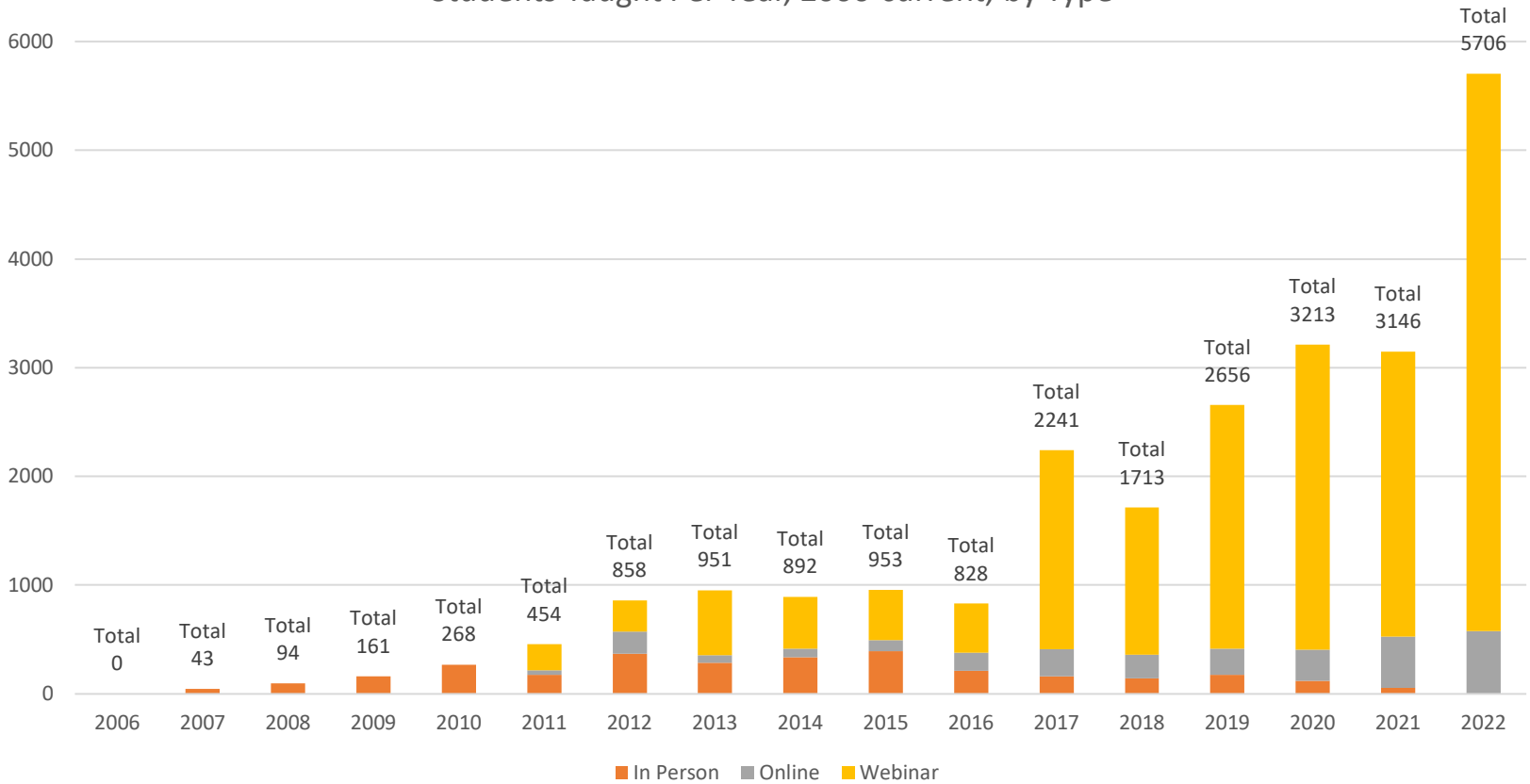
Training Committee

Classes Taught Per Year, 2006-current, by Type



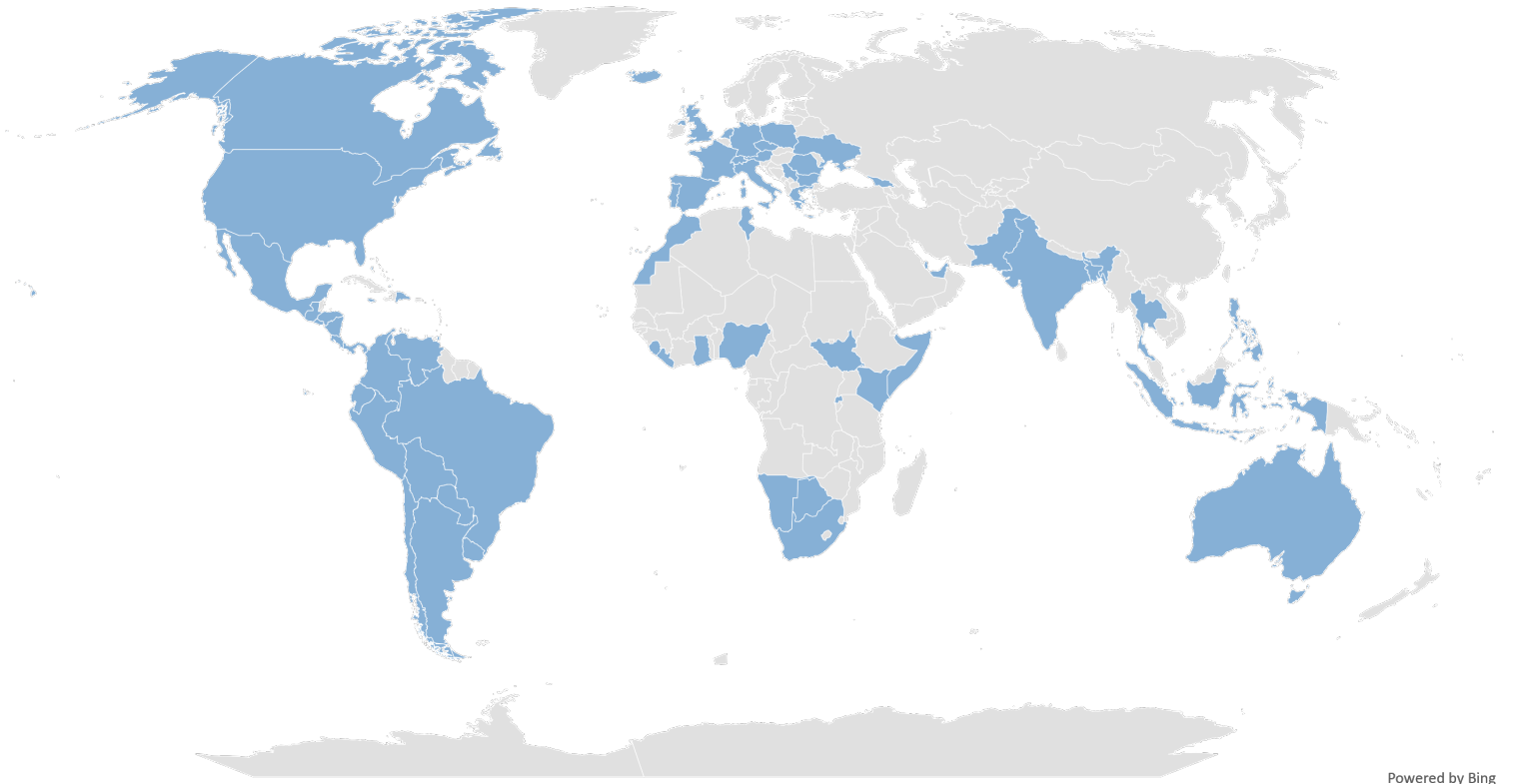
Training Committee

Students Taught Per Year, 2006-current, by Type



Training Committee

Countries with at least 1 Student in 2022



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2023 IACA Conference

A graphic for the 2023 IACA Training Conference. The left side features a stylized white outline of the state of Texas set against a background of the American flag. Inside the Texas outline is the IACA logo, which consists of a network of white dots and lines forming a globe-like shape, followed by the text 'iaca' in a bold, lowercase sans-serif font, and 'International Association of CRIME ANALYSTS' in a smaller, uppercase sans-serif font below it. The right side of the graphic has a dark blue background with white text. At the top, it reads '2023 IACA Training Conference' in a large, white, serif font. Below that, the dates 'AUGUST 28 - SEPTEMBER 1, 2023' are written in a bold, white, sans-serif font. Underneath the dates, the location 'Gaylord Texan Resort Grapevine, TX' is written in a smaller, white, sans-serif font. At the bottom of the right side, there is a white silhouette of a city skyline with various buildings and a bridge.

2024 IACA Conference



2024 IACA Training Conference

SEPTEMBER 16TH - 20TH, 2024

*Paris Hotel and Casino
Las Vegas, NV*



Looking Forward

Your Executive Board is hopeful about the possibilities 2023 will bring to our association. As previously mentioned, our new IACA website and the community feature bring communicating with other IACA members around the globe to a new level. Please be sure to sign up for community today! [Click here for a video tutorial](#)

The Conference Committee is busy planning the 2023 conference in Grapevine, TX, at the beautiful Gaylord Texan Resort. The annual training convergence is the showcase event for our association and a great opportunity for analysts in the crime and intelligence field to gather and learn about all the new cutting-edge products and see outstanding presentations from our peers. You won't want to miss it!

The IACA committees are all working hard to develop new tools for you, our members, to help you do your jobs to the best of your abilities. Stay tuned to the forums to keep you posted about these exciting developments. We are an all-volunteers association, and we rely heavily on you, our members, to run this association. Thank you for promoting the field of crime and intelligence analysis by teaching others, volunteering your time, sharing your knowledge, and continuing to raise the bar of what is expected of crime analysts throughout the world. As always, we hope you find this annual report beneficial and welcome any feedback on how we can improve it and other products and services from IACA. If you have any questions, concerns or suggestions, please contact us at board@iaca.net.

Thank you!

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 iaca@iaca.net

 <http://www.iaca.net>

  @crimeanalysts

 International Association of Crime Analysts

