



# 2023 IACA ANNUAL REPORT

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March 20, 2024

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# Message From the President

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*Dear Members,*

*On behalf of the IACA Executive Board, I present our annual report for 2023. As we embark on this journey of reflection and projection, we are pleased to share with you, the IACA members, the insights, accomplishments, and milestones achieved throughout the past year. We are an all-volunteer run association and your committees have been hard at work!*

*This report encapsulates our collective efforts, highlighting not just our successes, but also the challenges we encountered. We are employing strategies to overcome those challenges. These serve as a testament to the dedication and resilience of our team and reaffirms our commitment to excellence in all facets of our endeavors to advance the IACA.*

*One of the main accomplishments in 2023 was that all the action items from our strategic plan were completed. The strategic planning process that the IACA board and committee members started in the summer of 2021 was very beneficial for our organization. It allowed us to focus on the most important priorities for our association and provided a timeline for completing our goals over the next 3 years. I hope the strategic planning process will become a continuing tradition for the IACA.*

# Message From the President (continued)

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*As we navigate an ever-evolving landscape, your support and collaboration remain invaluable. Your insights and perspectives enrich our understanding and inspire us to reach new heights. Together, we are not merely shaping the future; we are defining it for our profession and expanding the influence of the field of crime analysis.*

*Thank you for your continued membership and support. We look forward to your feedback, contributions, and continued partnership as we strive for continued success and growth for the IACA.*

*Warm regards,*

*Mary K. Bertuccelli*

# IACA Executive Board

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- President – Mary Bertucelli



- VP of Administration – Annie Mitchell



- VP of Membership – Rachel Carson



- Secretary – Kristen Lottman



- Treasurer – Rhonda Maher



# Financial Update – End of December 2023

	BALANCE		CREDITS	DEBITS
ANNUAL CONFERENCE	3,529.29		5000.00	2272.91
INTERNATIONAL	5,000.00			
TRAINING	12,414.90		1,855.00	5,580.82
TRANSFER	1,409.62			
MERCHANDISE	9,877.69			33.42
SAVINGS	130,639.79		4.44	
OPERATING	91,519.92		37,918.62	33,438.96

**TOTAL COMBINED MONTHLY CREDITS:** \$ 44,778.06

**TOTAL COMBINED MONTHLY DEBITS:** \$ 41,326.11

**TOTAL COMBINED ACCOUNT MONETARY ASSETS:** \$254,391.21

**Prepared by: Rhonda Maher-IACA Treasurer**

# Financial Update –2023 Accounts & Events

YEAR CREDIT/DEBITS '23	BALANCE FORWARD '22	CREDIT	DEBIT	YEAR PERFORM
ANNUAL CONFERENCE	3453.92	\$565,741.99	\$526,292.79	\$39,449.20
INTERNATIONAL	5,000.00			\$0.00
TRAINING	\$83,793.58	\$150,061.52	\$213,309.12	-\$63,247.60
TRANSFER	\$1,409.00			\$0.00
MERCHANDISE	\$14,226.01	11,693.17	14,244.19	-\$2,551.02
SAVINGS	\$130,587.54	52.25		\$52.25
OPERATING	\$28,461.27	\$940,385.73	\$877,327.08	\$63,058.65
TOTAL	\$266,931.32	\$1,667,934.66	\$1,631,173.18	\$36,761.48
2023 CONFERENCE ACTUAL		\$501,979.96	-\$592,768.69	-\$90,788.73

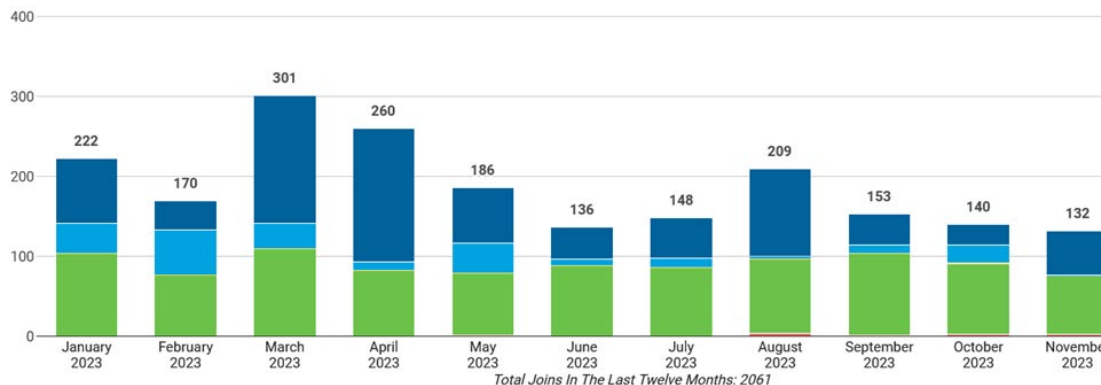
EVENTS 2023	FLIGHT/MIL	HOTEL	PERDIEM	BOOTH	OTHER	FINAL TOTAL
OHIO CONFERENCE	\$920.72					\$920.72
CLEA PRACTIONER	\$893.53		\$130.00			\$1,023.53
ESRI	\$669.94	\$6,990.78	\$1,354.75	\$1,500.00	\$359.91	\$10,875.38
IACP	\$2,299.16	\$7,529.88	\$1,693.99	\$6,506.89	\$911.94	\$18,941.86
IHIA	\$355.29				\$345.96	\$701.25
IACA BOARD MEETING	\$1,809.60	\$3,964.71	\$2,118.00			\$7,892.31
CRIA (2023)	\$108.67	\$572.37	\$871.00	\$560.00	\$586.66	\$2,698.70
TOTAL	\$7,056.91			\$8,006.89		\$43,053.75

# Membership Totals

*Prepared by Rachel Carson, VP of Membership*

## SUMMARY

- 6,304 members from 83 countries
- 245 members are in the *Grace* period (14-day period after their expiration date)
- 254 members have renewed in December 2023
- 805 members have lapsed in the last 6 months
- 379 memberships are due to expire in January 2024 (151 Individuals, 158 Regional Association members, 63 Agency members, 7 Individual Affiliated)





# Bylaws Committee

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## Committee Members

- Sean Rambaran, Chair
- Levi Giraud
- Alexander Gulde

## Activity Highlights

- Reviewed two proposed bylaws amendments
- IACA membership passed both amendments by vote in May 2023
  - Change Training Committee from Special to Standing Committee (100% YES vote)
  - Added eligibility requirements for the Treasurer position (92% YES vote)
- Completed Bylaws Comparison Project and reviewed bylaws of organizations comparable to IACA

# Certification Committee

**End of 2023:**

CLEA Analysts: 99

LEAF Analysts: 29

## Committee Members

- Kimm Barnes, Chair  
Douglas County (OR) SO
- Alex Schneider, Burleson (TX) PD
- Angela Backer-Hines, Eagan (MN) PD
- Carola Jersonsky,  
Ministry of Justice and Security, Argentina
- Tamika Prince, Pearland (TX) PD
- Shelly Holt, Las Vegas (NV) PD
- Ryan Heitsmith, Hillsboro (OR) PD
- Chris Herrmann, John Jay College (NY)
- Michele Covington, University of SC
- Kaileigh Wright, Queen Creek (AZ) PD

## 2023 Statistics

- CLEA Applications
  - Received Applications: 25
  - Approved Applications: 25
    - # includes some 2022 applications
    - 2 applications still in progress
- Exams
  - CLEA: 11 PASSED out of 35 (31%)
  - LEAF: 13 PASSED out of 28 (46%)
- CLEA Re-Certifications
  - 5 Approved CLEA Re-Certifications
    - Includes 1 Lifetime Achievements
  - 6 CLEA Expirations

# Certification Committee (continued)



## 2023 Activity Highlights

- Online LEAF Exams
  - Began proctoring a quarterly LEAF exam online. Exams are held on the third Friday of January, April, July and October. The CLEA exam will not be proctored online.
- Question Reviews
  - The Exam Oversight Committee conducted an annual review of exam questions. The goal is to continually monitor questions and how they perform in the exams. Corrections to questions included rewording or removal, based upon the recommendation of the committee.
  - Review conducted of the Spanish LEAF exam, with assistance from IACA member Carlos Sosa del Angel.
- Glossary
  - Developed a Spanish translation of IACA's glossary of crime analysis terms.

## 2024 Goals

- English and Spanish CLEA practice exams are in progress and should roll out on the IACA website later this year.
- Addition of a FAQ page and Glossary to the website
- Updated webinar for the Certification Program

# Conference Committee

## Committee Members

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- Brittany Willis, Chair
- Amy Varella (Exhibitors)
- Della Rankin (Exhibitors)
- Danielle Martell (Speakers)
- Julie Romano (Speakers)
- Lisa-Marie Morissette(Registration)
- Olivia Curran (Registration)
- Edgar Gallegos (AV/Translation)
- Deb Piehl (General Session)
- Danelle DiGiosio (Awards)
- Bryana McGrail (Awards)
- Linda Muir (Hotel & Food)

## TXLEAN Representatives

- Jon Sofley
- Diana Smith

## Activity Highlights

- Conference attendees
  - 770 attendees, speakers, & exhibitors
  - 636 regular attendees
  - 44 states represented
  - 21 countries represented
  - 431 first-time attendees
- Gaylord Texas resort, Texas
- August 28- September 1, 2023

# 2024 IACA Conference



## 2024 IACA Training Conference

SEPTEMBER 16TH - 20TH, 2024

*Paris Hotel and Casino  
Las Vegas, NV*



# Elections Committee

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## Committee Members

- Mindy Duong, Chair
- Amy Metcalf
- Ali Leduc

## Activity Highlights

- Positions up for election were:
  - VP of Administration
- Events coordinated and planned around the IACA Bylaws
- Primary source of info is the website
  - Followed by social media, IACA forum, and email list provided through the IACA RAC
- Three (3) candidates ran
  - 342 valid votes; 55% in favor of the incumbent (Annie)
- 2024-2026 term filled
  - Annie Mitchell – VP of Administration

# Elections Committee

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2024 Election for the 2025-2027 Term:  
President  
Treasurer

# Ethics Committee

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## Committee Members

- Rhea-Lyn Gerstenkorn, Chair
- DeAnna Acker
- Katrina Crawford
- Veena Deosaran
- David Gervais
- Chisen Goto
- Kelly Morrow
- Debbieann Sealey

## Activity Highlights

- One complaint received and un-sustained in 2023
- Creation of Membership Code of Conduct
- Ethics had a GOOD year!



# Membership Committee

## International Development Subcommittee - LATAM Division

- Héctor Alfredo Amaya Cristancho (Co-Chair)
- Erin Nelson (Co-Chair)
- Clara Porras
- Jesus Camacho

## Activity Highlights

- Significant recruitment efforts, especially in Mexico, Ecuador, Colombia, Paraguay
- 12 webinars delivered in Spanish

Análisis de la disrupción delictiva: para la formulación de estrategias de disuasión focalizada	Eliecer Camacho Jiménez	4/18/2023
El rol del analista delictivo en el Centro de Investigaciones de Cibercriminalidad, Derecho Digital y Ciberseguridad	Octavio Quintero Ávila	9/28/2023
Bitácora Preventiva: Estrategia y Análisis Delictivo	José Trinidad Garza Mendoza	10/5/2023
Taller: Inteligencia Geoespacial en el Contexto Latinoamericano	Tania Alejandra Saucedo Reina, Jerónimo Gustavo Mohar Volkow	10/18/2023
		10/19/2023
		10/20/2023
Pasado, Presente y Futuro del Análisis Criminal en Latinoamérica I	Jose Leonett, Omar Alejandro Hernandez Valdez	10/25/2023

Pasado, Presente y Futuro del Análisis Criminal en Latinoamérica II	Miguel Hernandez Flores, Jesús Manuel Camacho	10/26/2023
Desafíos en los sistemas de análisis de información en seguridad pública	Israel Gálvez Rodríguez	11/2/2023
El rol del analista en la investigación en casos de delincuencia organizada transnacional	Alan Mauricio Pérez Garza	11/16/2023
Desarrollo de software para la canalización de la operatividad policial en zonas con mayor concentración espacial de delitos	Omar Alejandro Hernandez Valdez	11/23/2023
El rol del analista de Inteligencia forense en la investigación del delito de feminicidio	Luis Fernando Galindo Martín	12/1/2023

# Membership Committee

## International Development Subcommittee - European Division

- Giovanni Pisapia (Co-Chair)
- Domingo Magliocca

## Activity Highlights

- Italian survey to determine crime analysis priorities for learning
- 3 webinars delivered in Italian

### La Prospettive Italiana sull'Analisi del Crimine

### The Italian Perspective on Crime Analysis



IACA La Prospettiva Italiana sull'Analisi del Crimine-Parte 1	Giacomo Salvaneli, Marco Dugato	09/21/23
IACA La Prospettiva Italiana sull'Analisi del Crimine-Parte 2	Giovanni Giacalone, Gianluca Lombardi	11/30/23
IACA La Prospettiva Italiana sull'Analisi del Crimine-Parte 3	Della Rocca	12/14/23

# Membership Committee

## International Development Subcommittee - Canadian Division

- Mick Sachdeva (Chair)
- Monica Deters
- Kim Audette
- Scott Bennet

## Activity Highlights

- IACA endorsement for a new national Crime Bulletin Management System - a secure bulletin sharing and analytics platform developed by agencies across Canada and Department of National Defence in Canada



# Logistics/Store Committee

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## Committee Members

- Seth Potts, *Chair*
- Amy Glessner
- Lindsey Calvillo

## Activity Highlights

- Worked with Freeman, USPS, FedEx, and UPS for both exhibiting and the store
- Shipped items to the IACP conference and IACA conference
- Shipped items for the Regional Association Perks Program
- Restocked the store in preparation for the conference and expanded item selection
- 2023 Store
  - Conference Gross Sales - \$10,611.00
  - 2023 Overall Sales - \$13,794.50
  - Most popular item– Stickers
  - Top item for gross sales – Hoodie Jacket

# Marketing Committee

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## Committee Members

- Mike Winslow, Chair
- Jennifer Satterwhite – Social Media
- Carla Bautista – Social Media

## Activity Highlights

- Assisted with all marketing for annual training conference
- Continued to gain followers across social media platforms in 2023
- Maintained or grew engagement rates across all social media platforms in 2023
- Continued to assist with forum and community features on website

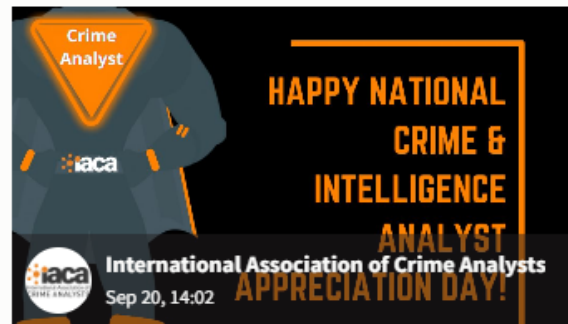


# Marketing Committee – Top Social Media Posts in 2023



#MaytheFourth be with you! #crimeanalystmemes  
 #starwars #starwarsday #maytheforcebewithyou  
 #darthvader #starwarsfan #maythefourthbewithyou  
 #starwarsnerd #anakin Skywalker

**122** reactions



The day has arrived! Happy National Crime & Intelligence Analyst Appreciation Day!!! Crime & intelligence analysts make their agencies look good so today please make sure your analysts know how much they are appreciated. Tag

**361** reactions

## Top tweets

Public safety problems.

Students learn how criminology theory, research methods, and statistics are applied at the operational level to examine long-term problems and to develop effective strategies. The class draws heavily on the applicable Problem-Oriented Policing and national Crime Prevention literature but remains practice-focused.

The capstone project applies the lessons to a real crime type problem in the area where the class is held.



**@crimeanalysts**  
 Research Skills: Research Methods, Descriptive Statistics, Inferential Statistics, Qualitative Analysis, Demographic Analysis, Spatial Analysis, Reading Comprehension, Publications

Join us this summer in Virginia for new training class!  
 Seating is limited so don't delay! Problem Analysis July 10th-14th, 2023 (Mon-Thu 0800-1630, Fri 0800-1200)  
 Chesterfield County Police Academy, Chesterfield, VA IACA

**120%** engagement rate

# Mentoring Committee

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## Committee Members

- Michael Jackson
- Ashley Hood
- Jon Sofley
- Nicholas Butler

## Activity Highlights

- The new Mentorship webpage is operating and functional!
- Mentoring enrollment, membership, and documents are 100% online
- Great feedback so far!
- Jon Sofley has been added as a committee member

# Mentoring Committee (continued)

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- For the upcoming year we will continue to fine-tune some of the weak areas in the program.
- We were able to add a 4<sup>th</sup> member to the committee which will help with the application and program accountability for our participating mentors and mentees.
- We are hoping to be able to add a webinar targeted for new analysts. This webinar will help to answer questions like “where do I begin”, “how do I assert myself”, “what are the best methods to disseminate information”, and others.
- Note from Chair: “I’m extremely proud of everyone on the committee. They have all put their best efforts forward while navigating this rebuilding process. This time next year I expect we will be running more smoothly.”



# Regional Associations Committee (RAC)

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## Regional Committee Members

- Erin Wickersham (AACA), Chair
  - Alex Schneider (TXLEAN)
  - Becki Hill (WILEAN)
  - Caleb Meyers (CCAA)
  - Danielle Reile (NYALEA)
  - Emily Dorscher (NORCAN)
  - Glen Mills (MACA)
  - Ingrid Anderson (CAIL)
  - Jackson Butler (CCAA)
  - Jennifer Allen (CCIAA)
  - Jennifer Satterwhite (VCAN)
  - Julie Canavan (FCIAA)
  - Logan Konopasek (MARCAN)
  - Toby Scott (OCAN)
  - Trish Heitman (MACIA)

*(Acting Replacements; Proposed New = all pending IACA Board Approval)*

# Regional Associations Committee (RAC)

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- Assisted existing regionals and those considering forming new associations:
  - New Regional formed in 2023 with assists from RAC: Mid-Atlantic Regional Association of Crime Analysts (MARACA)
  - Inquiries/assists to start ups or reformation: OH, KY, TN, NV, UT
  - Assists: CA State Certifications, Regional Board/Committee Benefits, Swag Sources, TXLEAN Codes of Conduct, TXLEAN Lifetime Achievement Awards, IACA/IALEIA Chapters, Webmaster Contacts, WILEAN Tax Exempt Status, FCIAA Officer Onboarding
- Development of 14 “facilitated discussions” to allow Regional Board members a forum to learn directly from one another; to execute in 2024.
- Review of Regional Association Perks Program under new IACA budget and processes
- IACA representation at 4 regional conferences: AZ, CA, FL, Carolinas

# Technology Committee

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## Committee Members

- Manny San Pedro, Videographer
- Jennifer Loper, Webmaster
- Stacey Belledin, GIS Hub

## Activity Highlights

- Website
  - [CommUnity](#) auto-sync w/member database
  - Committee forms & processes
- Revitalized IACA Hub
  - Hub refreshed, to be marketed in 2024
- IACA YouTube Channel
  - <https://www.youtube.com/@IACAchannel>
  - Currently 297 Subscribers
- IACA Video Production
  - IACA related video content
  - Annual Conference Overview videos

# Technology Committee (continued)

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The Technology Committee manages the IACA's technology products and service providers, including the website, payment gateways, communication platforms, and acts as a liaison to all IACA committees for their technology needs.

## Mission

To provide a robust platform for the exchange of information and ideas via a comprehensive website while anticipating the needs and researching technology solutions for the future of the Association.

## Goals

- Customization of Committee forms for efficiency, data collection and quantification.
- Train committees on website use and administration.
- Develop and maintain the GIS Hub.
- Ensure the General Data Protection Regulation (GDPR) compliance.

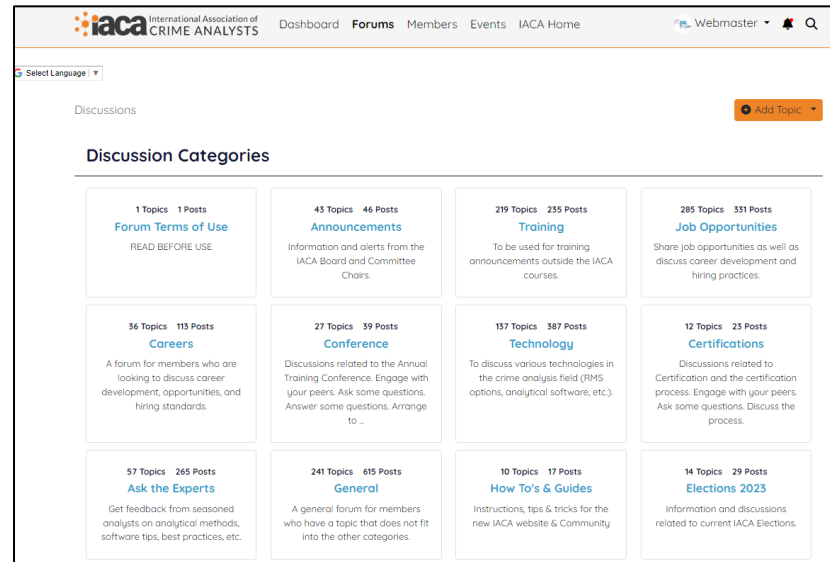
# Technology Committee (continued)

[IACA.net](https://www.iaca.net)



The screenshot shows the IACA website home page. At the top left is the IACA logo (International Association of CRIME ANALYSTS) and a 'Log Out' button. Below the logo is a navigation menu with links for Home, About, Membership, Training, Events, Certification, Resource Center, and Contact Us. A large banner features a city skyline at night with the text 'Call for Presentations! 2024 Annual Training Conference' and 'Deadline is April 28, 2024'. Below the banner is a section titled 'About the IACA' with a paragraph of text. To the right of this text is a 'Quick Links' sidebar with buttons for Member Portal, Search Member Directory, Community & Forums, Training Classes, IACA Store, Conference, and Awards & Recognition.

[CommUnity](#)



The screenshot shows the IACA CommUnity forum page. At the top is the IACA logo and navigation links for Dashboard, Forums, Members, Events, and IACA Home. There is a 'Webmaster' dropdown and a search icon. Below the navigation is a 'Select Language' dropdown and an 'Add Topic' button. The main content area is titled 'Discussions' and 'Discussion Categories'. It features a grid of category cards, each with a title, topic/post count, and a brief description. The categories are: Forum Terms of Use (1 Topics, 1 Post), Announcements (43 Topics, 46 Posts), Training (219 Topics, 255 Posts), Job Opportunities (285 Topics, 331 Posts), Careers (36 Topics, 115 Posts), Conference (27 Topics, 39 Posts), Technology (137 Topics, 387 Posts), Certifications (12 Topics, 23 Posts), Ask the Experts (57 Topics, 265 Posts), General (241 Topics, 615 Posts), How To's & Guides (10 Topics, 17 Posts), and Elections 2023 (14 Topics, 29 Posts).

# Training Committee

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## Committee Members

- Kyle Stoker, Chair
- Angela Backer-Hines, In Person/Online classes
- Sabrina Potts, Webinars
- Lakhpinder Takhar, Contracts
- Anna Hill, Transcription

## Committee Members Cont'd

- Annie Thompson, Curriculum Sub-chair
- Metre Lewis, Curriculum
- Eugene Matthews, Curriculum
- Charles Russo, Curriculum
- Jennifer Coner, Instructors Sub-chair
- Michelle Iezzi, Instructors
- Mark Rubin, Instructors
- Daisy Lui, Instructors

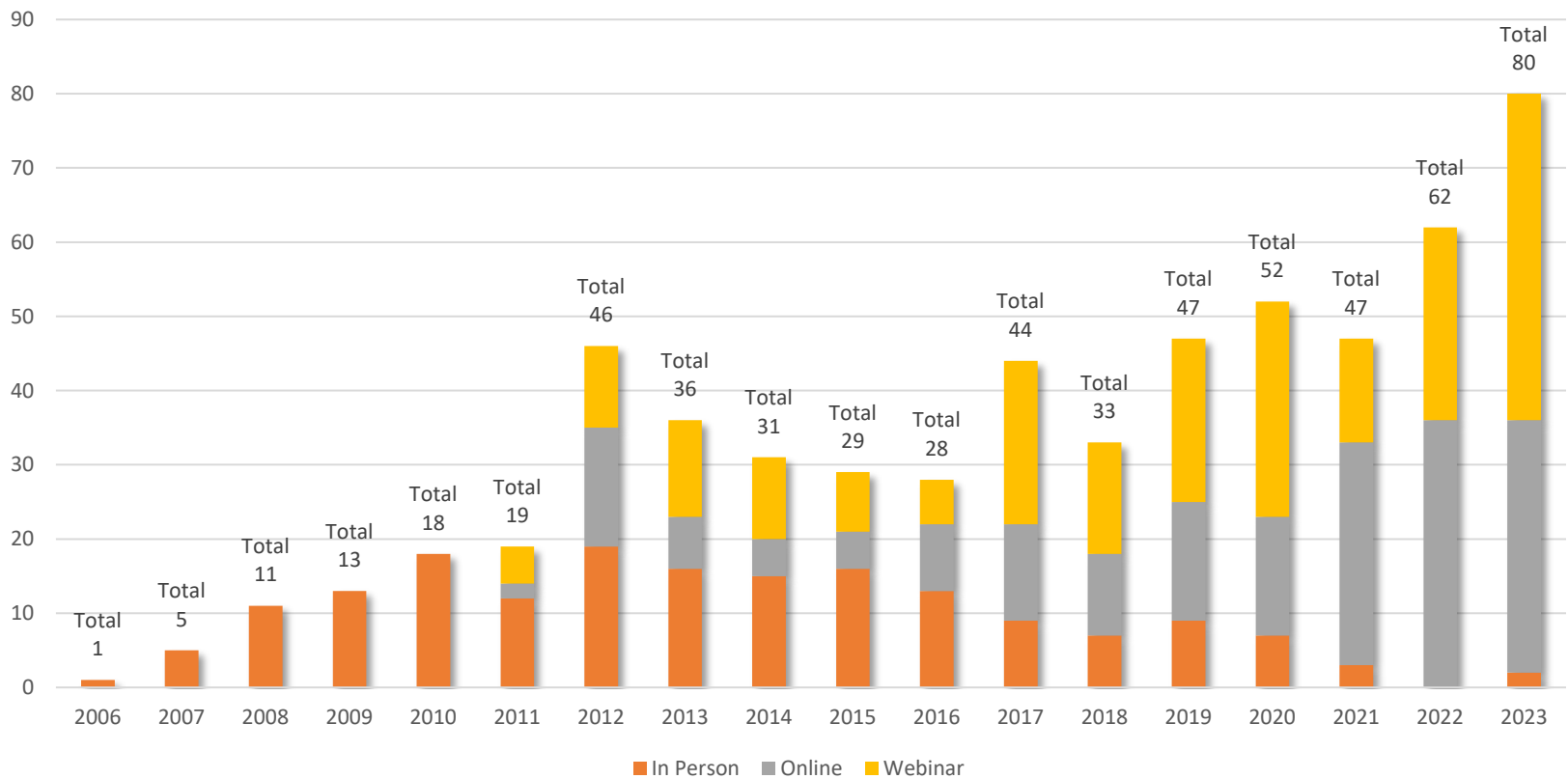
# Training Committee

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- We delivered 80 total training sessions in English, Spanish, and Italian to 9,621 students from 71 different countries.
- We held a “Virtual Conference” with 16 totally free webinars in English and Spanish, made up of the top-rated sessions from the previous year’s Annual Conference.
- The webinar series for 2023 was a comprehensive walkthrough of Power Query and Power BI. All 12 sessions and all class materials are available in the webinar library for members.
- We launched a new 12-week online class called “Career Preparation: Bridging the Gap – Everything Up to Day One” which helps recent graduates get hired in crime analysis.
- The webinar library now has over 170 videos available on demand and includes sessions in English, Spanish, and Italian.
- We’ve added a “training roadmap” page to the website to help students what is the best class to start with for their circumstances. It has “tracks” for recent graduates, new analysts/career change, and those aspiring to achieve LEAF or CLEA certification.

# Training Committee

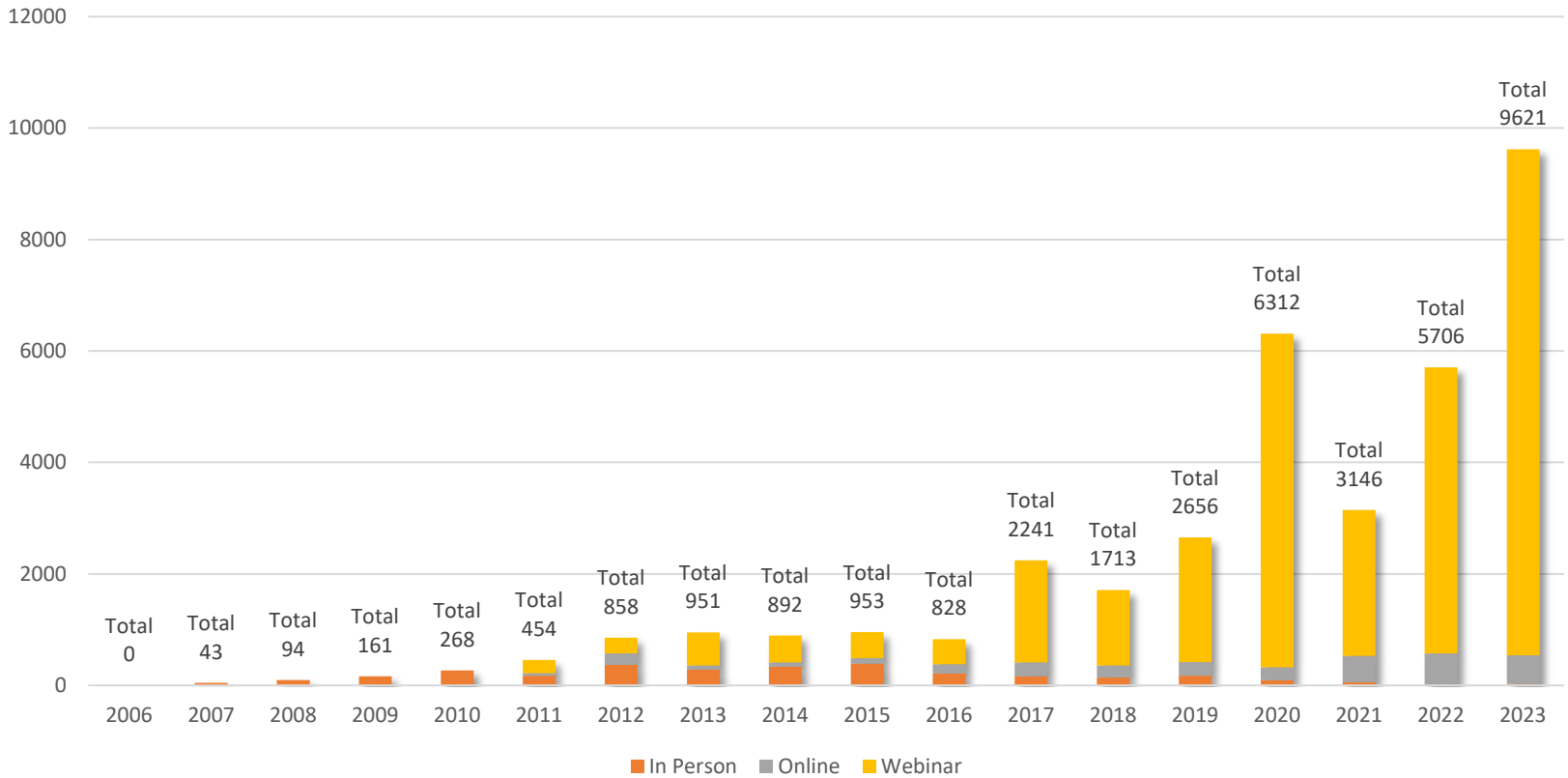
Classes Taught Per Year, 2006-current, by Type





# Training Committee

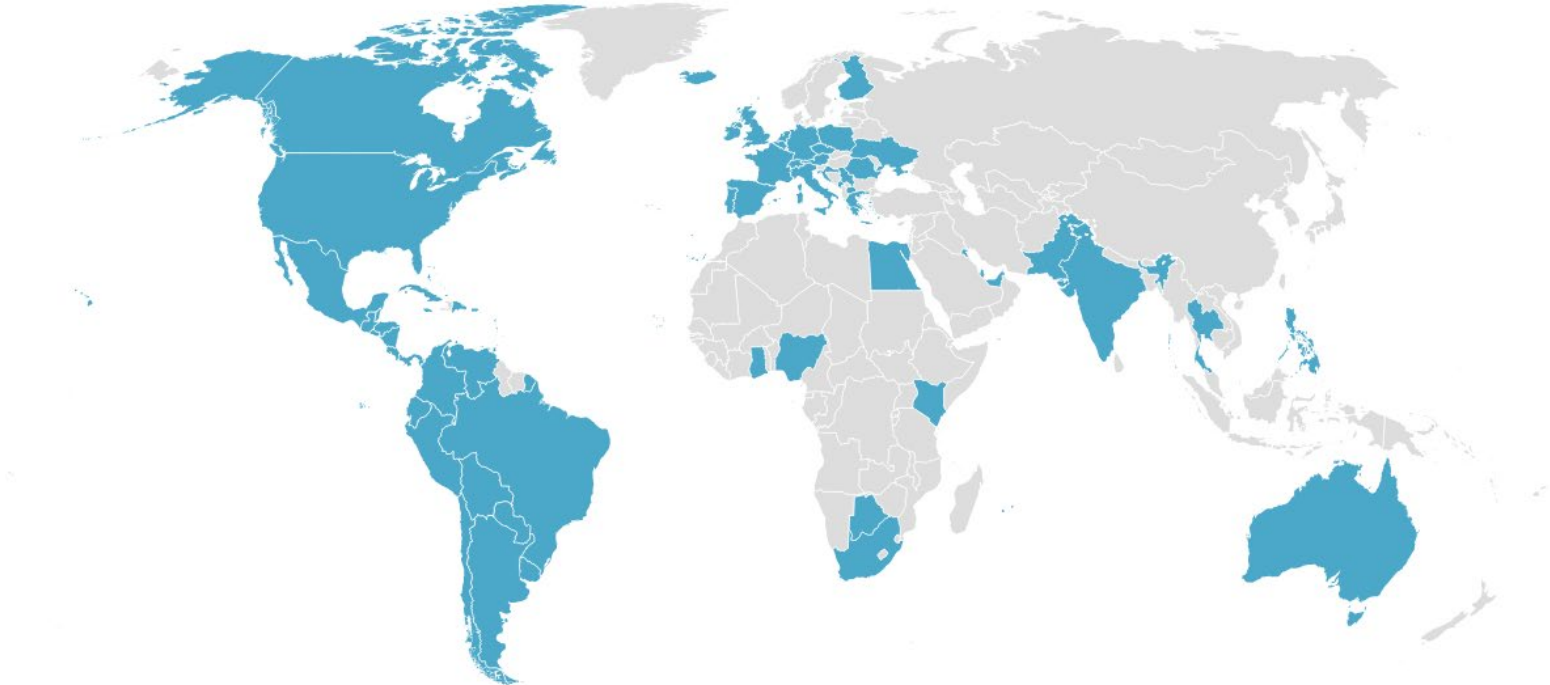
Students Taught Per Year, 2006-current, by Type



# Training Committee

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## Countries with at least 1 student in 2023



# Looking Forward: 2024

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*IACA Members,*

*Your executive board is hopeful about the possibilities 2024 will bring to our association. I feel we are embarking on a new era in crime analysis. Every day our field evolves, presenting us with new challenges and opportunities to enhance public safety and security.*

*The landscape of crime analysis is constantly shifting, driven by advancements in technology, changes in societal dynamics, and emerging patterns of criminal behavior. In the face of these changes, our role as crime analysts becomes increasingly important. We are the stewards of data, the interpreters of trends, and the architects of strategies that safeguard our communities.*

*Looking forward, I see boundless possibilities for innovation and excellence within our profession. Technology continues to revolutionize the way we collect, analyze, and utilize data. As members of the International Association of Crime Analysts, we must embrace the technological advancements we have access to and harness their power to provide new insights and drive actionable intelligence.*

*Moreover, the future of crime analysis is intrinsically linked to collaboration and partnership. We must forge strong alliances between law enforcement, academic institutions, our technology partners, and community organizations. By fostering a culture of cooperation and information sharing, we can achieve greater synergy and effectiveness in our efforts to prevent and combat crime.*

# Looking Forward: 2024 (continued)

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*In the spirit of continuous learning and professional development, I encourage each of you to seize every opportunity for growth and enrichment. Whether through attending conferences, pursuing advanced certifications like LEAF OR CLEA, or engaging in peer-to-peer knowledge exchange on our IACA CommUnity Forums, let us remain steadfast in our commitment to excellence in law enforcement.*

*Together, as members of the International Association of Crime Analysts, we possess the collective wisdom and ingenuity to confront the challenges of tomorrow and build safer, more resilient communities for future generations. As always, we hope you find this annual report beneficial and welcome any feedback on how we can improve it and other products and services from the IACA. If you have any questions, concerns or suggestions, please contact us at [board@iaca.net](mailto:board@iaca.net).*

Warm regards,

*Mary K. Bertuccelli*

# Thank you!

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 iaca@iaca.net

 <http://www.iaca.net>

  @crimeanalysts

 International Association of Crime Analysts

