

AUGUST 19 - 23 2019 | 29<sup>TH</sup> ANNUAL  
**TRAINING CONFERENCE**  
Gaylord National Resort and Convention Center  
OXON HILL, MARYLAND



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## Contribute

We would love to hear from you! If you have suggestions for content or articles you would like to submit to the newsletter, please contact the Publications Committee at [publications@iaca.net](mailto:publications@iaca.net).

## Upcoming Topics

- Tips & Tricks
- Evidence Based Policing Society

## Member Spotlight

I became a crime analyst by accident. Some of you may have had a similar experience, or you may have always known you wanted to be a crime analyst. Either way, if you're a crime analyst, you're in a position to make a real difference in the community where you work (and if you're just now trying to break into the field, congratulations – you've made a good choice!).

After graduating from college in 1986, I worked for a health policy organization for a year, but it wasn't something I was passionate about, so I left that job and traveled for a few months. When my savings ran out, I answered an ad in the *Washington Post* for an entry-level research assistant position at the Police Executive Research Forum (PERF), a think-tank/membership association of police leaders. I know – it was eons ago, and no one looks for jobs in the classified section of the newspaper anymore – but in some ways not much has changed. You still search for jobs that match your skill sets and interests. You may not know a lot about a particular field, but if your abilities are a good fit for a specific job opening, you're going to be a competitive candidate.

**Karin Schmerler**  
Program Coordinator  
San Diego County District Attorney's Office



I didn't know the first thing about policing when I applied for the job at PERF, but it sounded interesting. I had a bachelor's degree in public policy studies and experience writing a newsletter, which they wanted. I ended up spending seven years there, working on grant-funded studies and publications. At PERF, I learned about problem-oriented policing (POP) because the organization was closely associated with Herman Goldstein, the "father" of POP. He regularly visited the office and interacted with staff. I was also fortunate to be able to work with the creators of the SARA model (scanning-analysis-response-assessment) and interact with PERF members (mostly police chiefs, captains and lieutenants) at annual meetings.

In 1994, Congress passed the Violent Crime Control and Law Enforcement Act, which established the Office of Community Oriented Policing Services (COPS) in the U.S. Department of Justice. The COPS Office needed to staff up quickly and was looking for people with a background in community policing and/or POP,

## Committee Spotlight

Karin Schmerler's member spotlight highlights the knowledge analysts build over a career and has fantastic suggestions for people breaking into crime and intelligence analysis. Have you wanted to share your knowledge with new analysts? A great way to do so is to become an IACA mentor!

The mentoring committee provides a structured, moderated system by which new members and new analysts receive advice and support from veteran analysts. The goal is to help them obtain employment in the crime analysts' field, to excel in their first years of service, or both!

If you would like to become a mentor or be paired with a veteran analyst, please reach out to our mentoring committee at [mentoring@iaca.net](mailto:mentoring@iaca.net).

### Committee Members:

Jason Elder (Chair)  
Mindy Duong

so I jumped at the chance to work there. At the time, the COPS Office was the Washington, DC-version of a Silicon Valley start-up; everyone was under 30, every day was casual Friday, and we worked crazy hours creating new grant programs. Part of my job involved encouraging local law enforcement agencies to implement POP projects with COPS Office funding. After several years at the COPS Office, I realized I wanted to be the person actually working on the POP projects, not just the person trying to persuade others to give it a try.

So...how to make the jump from a federal grant-making agency to a local police department? I started by volunteering to work on a POP project at the Arlington (VA) Police Department. I had met the Arlington police chief while working at PERF, so that helped me get in the door.

Note: If you are trying to become a crime analyst at a specific police department, you should use any connections you have to that agency and offer to help them with whatever they need. If you don't know anyone in the law enforcement field, ask for 15-minute in-person informational interviews with several crime analysts in your area (if you're an IACA member, you can search the member directory for analysts in a specific city or state). Most people like to talk about what they do and are willing to help. Once you've made connections with crime analysts in your area, offer your assistance on something that would make their jobs easier or see if you can research a crime or disorder problem of interest to them and write up your findings (see <http://www.popcenter.org/problems/> for ideas). Gaining access to police data may require going through a background check, but many police departments are willing to share basic, non-sensitive call and crime data with students who are doing research projects. If you volunteer for a police department and make a good impression, you'll have a major leg up when a full-time position opens up there, or you'll have great

experience on your resume for analyst positions that open up elsewhere.

While I was volunteering for the Arlington Police Department in 1999, I started looking for a full-time analyst position in Southern California. I had always wanted to live there, and the San Diego Police Department in particular was known for being a leader in problem-oriented policing. I asked Julie Wartell (former San Diego crime analyst who had also worked with PERF in the early 1990s) what crime analyst job opportunities were available in the San Diego area; she sent me a notice of an opening in Chula Vista. I ended up working for the Chula Vista Police Department (CVPD) for the next 17 years, on a variety of POP projects, including efforts to reduce vehicle theft, homeless-related disorders, traffic collisions, false burglar alarms, problems at budget motels, crime and disorder at apartment complexes, and, most recently, domestic violence. The work was always interesting, challenging, and meaningful. I felt very fortunate to be able to work with others in the police department and community who wanted to make Chula Vista a safer place.

I retired from the CVPD this past summer and am now working part-time at the San Diego County District Attorney's Office (SDCDA) on an initiative to reduce repeat domestic violence. The district attorney's project grew out of a 4-year partnership between the CVPD, SDCDA, and other county stakeholders to reduce domestic violence using a problem-oriented policing approach. While coordinating the CVPD project, I volunteered to help the SDCDA develop a grant proposal for an effort to focus on repeat DV offenders from a "problem-oriented prosecution" perspective. Next thing I knew, I was working for the SDCDA as the program coordinator for that project.

## Training Class Updates

### Upcoming Crime Mapping & Analysis Class - Landover, MD Crime Mapping & Analysis Class

Crime Mapping is a five-day, hands-on, computer-based course that covers the fundamental of mapping crime for tactical, strategic, administrative, and operations analysis. After a review of the terminology and concepts of crime mapping, the class plunges directly into hands-on exercises using ArcGIS 10.

Students learn how to explore baes maps, import or link to police data, geocode addresses, perform spatial and attribute queries, create thematic maps, interpret crime maps, and create effective mapping products.

**When:** September 23<sup>rd</sup> – 27<sup>th</sup>, 2019

**Cost:** IACA Members \$395  
Non-Members \$445

**Instructor:** Eric Piza – [instructor bio](#)

**Register:** Click [here](#) for further details and to register!

## Webinar Library

Have you seen our webinar library? As a member, you can access any of the videos in the library to brush up on skills, techniques, and concepts. Several of our new Spanish-Speaking webinars are already available too! Click [here](#) to see all the webinar resources available to you!



## Partnerships

Working with and learning from analysts across the globe helps all of us grow. Take the opportunity to connect with members outside your area!

*“Coming together is a beginning. Keeping together is progress. Working together is success.”*

- Henry Ford

## International Outreach Hub

The International Outreach Committee has been busy establishing our new regional teams. It's long been our ambition to provide more local and dedicated support to our non-North American members and this has now started to become a reality! Our Latin American sub-committee, under Yarisa Walsh's guidance, got off to an amazing start late in 2018, working with the Training Committee to set up the hugely popular Spanish webinars. They are also looking at developing a publication for our Spanish speaking members, as well as finalizing the proposal for next year's International symposium, so watch this space! In Europe and Africa, our very newly formed sub-committees chaired by Friedrich 'Sam' Steiner and Lorraine Claasen have been focusing on identifying suitable opportunities to promote IACA and grow membership. Its early days, but I'm confident they will follow in the successful footprints of the Latin American sub-committee.

Elsewhere, the IOC has been looking at ways to better reflect the needs and interests of its increasingly diverse membership. As all good analysts know, it starts with understanding the landscape, so we have established a survey in multiple languages which will enable members to paint a picture of the crime analysis profession in their region. Not only will this be an incredibly interesting research piece, it will highlight to the IOC how we can best provide for our international members. This survey will be published in the next few weeks.

Lastly, plans are underway for supporting our international members at the annual conference in Maryland. We hope to see more international members attending and presenting than ever before!

If you have any comments, ideas or questions about the work of the IOC we would love to hear from you!

Rachel Carson  
International Outreach Committee Chair  
[ia-development@iaca.net](mailto:ia-development@iaca.net)





# AUGUST 19 - 23 2019 | 29<sup>TH</sup> ANNUAL TRAINING CONFERENCE

Gaylord National Resort and Convention Center  
OXON HILL, MARYLAND



## 29<sup>th</sup> Annual Conference

[Register Here](#)

### The IACA's Annual Conference is just around the corner!

There is still time to register for the premier training conference in crime and intelligence analysis. Join us at the beautiful Gaylord National Resort and Convention Center for a week of learning, cutting edge technology and techniques, and collaborating. We look forward to seeing you there!

**Date & Time:** August 19<sup>th</sup> – 23<sup>rd</sup>, 2019

**Location:** Gaylord National Resort & Convention Center  
201 Waterfront St, National Harbor, MD

**More Info:** [Conference Flyer](#)  
[Agenda](#)  
[Conference Page](#)  
[Social Event Flyer](#)

#### Questions? Please reach out to...

**Registration:** [conference-registrar@iaca.net](mailto:conference-registrar@iaca.net)

**Speakers:** [conference-speakers@iaca.net](mailto:conference-speakers@iaca.net)

**Exhibitors:** [exhibitors@iaca.net](mailto:exhibitors@iaca.net)

**Hotel:** [conference-hotel@iaca.net](mailto:conference-hotel@iaca.net)

**General:** [conference@iaca.net](mailto:conference@iaca.net)

## Conference Highlights

- 6 training tracks covering strategic, tactical, and intelligence analysis for all skill levels.
- Exhibitor Expo to showcase emerging technology and education programs relevant to crime/intelligence analysis.
- Hosted luncheon to present awards and highlight case studies.
- Welcome reception (RSVP required) at the Gaylord's POSE Rooftop Lounge.
- Social networking events throughout the week to connect with analysts from across the world!

#### Calling All Students & Interns:

We take pride in providing fantastic training opportunities to people trying to get started in crime and intelligence analysis too! Are you a full-time student or intern interested in attending the Training Conference? There's a special registration rate just for you! Please refer to the conference flyer for more details.